#### Patsy, Fire Mutt, Is Pyschic and Also a Scrapper

New Mascot of Hook and Ladder No. 1 Is a Discriminating Epicure Too.

Dowey, the tiny dog with the hune appetite, which was the pet of the framen at Hook and Ladder Company No. 1, in Dunne Street, has been succeeded by Patsy.

Patsy has two claims to fame. First, he is psychic.

Second, be'll out only if his food is offered with mustard.

Patsy proved this morning, after being washed with gasoline by Fireman James Mulvancy to be a white, wire-haired pup of no absolutely determinate ethnic group, but blue eyes and a retrousse nose led to the belief that he belongs to the Celtic branch of the canine race, That may mocount for his psychile qualities. which were demonstrated the other might when two strange firemen winited Hook and Ladder Company

Patsy sat up a how! that disturbed the boys sleeping upstairs and then began snapping and snarling. Every one was startled by Patsy's strange beliavlor, which memed directed at oun of the visitors.

"Patsy's got something on you." commented Fireman John Gleason. "Maybe I've got something on me," the visitor responded, reaching into his pocket and drawing forth a pack-

Patsy hereupon flew into a rage

Patsy hereupon flew into a rage, but the mystery was explained. Patsy became quiet when the package was thrown away. It had contained catnip.

Mrs. Emina Murphy, the young matron of Hook and Ladder No. 1, discovered soon after Patsy's arrival that he would eat nothing except mustard covered food, his favorite dish being French bread with English mustard. His predecessor, Dewey, who was killed going to a fire, on the other hand ate everything but mustard. but mustard.

Patay, though only two months old, chased a buildog three times his size yesterday and Firemen Joe Kreiger, Joe DuBois, Walter Murphy and John Kelly, who are fight fans, are proud of him, but Mulvaney and Gleason.

who want Patsy to make a good showing at inspection in April, frown at the fighting now.

"We're going to wash Patsy twice a week in gasoline to get him thoroughly clean by inspection time,"

"Also," added Gleason, who reads
"David Harum," "we're going to get
him a fless so he'll have something to
think about."



#### IT'S AXIOMATIC that children of any age

thrive well on Scott's Emulsion

It is nourishment abundant

in strength-giving and growth-promoting substances. Sestt&Bowne, Bloomfield, N. J.

-ALSO MAKERS OF FOR INDIGESTION

Notice to Advertisers

THE WORLD



March 4, 1789

MARKED the Inauguration of George Washington, as the first President of the United States · Thirtyseven years later in February, 1826, Messrs. Lord & Taylor opened the doors of their store to the people of New York.

Ninety-five years ago it was a humble shop at 47 Catherine Street . To-day this large and beautiful store in the center of the busiest, most fashion-able shopping district in New York, has arranged, "A History Window" of particular significance and interest at this time.



#### Your Easter Hat!

AH yes, it will be quite the most becoming you have ever worn, for you may choose it from a wealth of charming styles.

There's a lovable little hat of soft silk, trimmed with decorative flowers of the same material. It is one of those hats that can be worn on many occasions and always with the feeling of correctness And you may have it in any color.

New and fascinating is the material of the hat sketched 'A maline horse-hair with metal scroll The silken fringe gives that sweeping line so smart in the season's best millinery.

Prices are moderate - .

\$10 to \$25

FOURTH PLOOR

#### Every Sub-Deb Wants



#### A Taffeta Frock

SHE envies the girl at Dancing School or Matince who is wearing "that darling brown taffeta", for her heart is set on just such a frock.

Fancy her delight when she acquires a taffeta frock even crisper and

more original than the one she coveted . It is embroidered with wool in soft harmonizing colors, and is brown or navy according to her taste.

Sizes 8 to 14 \$18.50 Sizes 12 to 16 \$25.00

FOURTH FLOO

### Have You Ever Worn

-one of these Union Suits, with Glove Silk top and lower part of lisle? They're very comfortable, with that unique combination of silkiness and warmth that is hard to find \$1.75

And on top of that of course you will wear a Glove Silk Envelope Chemise, chastely trimmed with hemstitching

GROUND FLOOR

#### The Bubble Book Party

To Be Held in Our "Toyland" ... Seventh Floor

THIS Saturday-11.15 A.M. and

All children invited . Don't miss it. This is a delightful opportunity to see all your friends from Mother Goose-land.

# Lord & Taylor



## Special — Misses' Easter Suits \$45

Tricotine in Navy, Gray and Rookie-Sizes 14 to 20 Years

FOUR little Suits for Spring make their best bow-they've planned to sell themselves to you on sight! One of them was surely made for you as you will discover when you have seen their smart lines and air of youthful grace.

The careful hand finishing of these mantailored Suits is the thing you would not expect to find this season at the very moderate price quoted.

Tricotine of this fine quality and lustrous recently seen only in far more expensive suits. The values they represent are hard to match.

Women's Easter Suits

of Tricotine, Poiret Twill

and Imported Tweeds

YOU will probably go shopping tomorrow for

the Suit of Suits for Easter-the one that

charms you most from all the styles . In our

### Five Hundred Hand-Made Blouses

THERE'S something about the little, hand-set stitches and exquisite drawn work that particularly appeals to a woman. The styles are simple, as befits the blouses of this season - They have low neck and long-sleeves with dainty cuffs, especially in keeping with their air of tailored smartness.

There are hundreds of them for your choice! A very snow-storm of fresh and lovely Blouses. And they're priced exceptionally low.

> \$3.95 and \$5 THIRD FLOOR

Gay Sweaters of Soft,

Chiffon Alpaca

JOLLY little Sweaters they are to wear on crisp

wonderfully low priced.

Jade, Rose, Turquoise, Tan, Yellow, Navy, Black, White

THIRD FLOOR

An Overnight Bag

YES, it is an amazingly low price-lower than

its original wholesale cost, to be exact - and

when you see these fine bags you will appreci-

ate the value, even more than you can in read-

ing about them . For they are made of genuine

cowhide, and the workmanship is as neat and

careful as any we have seen in bags at much

You have probably been needing just this kind

size for so many uses, because it is easy to carry

and yet surprisingly obliging in its roominess.

GROUND FLOOR

of bag for some time It is the most convenient \*

Sizes:

inches

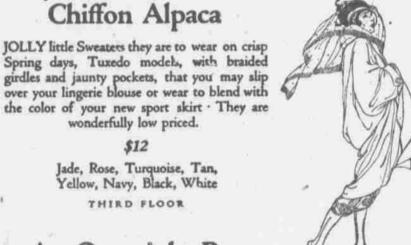
14-15-16

At \$11.50

big, day-lighted section of Women's Suits on the Third Floor you will find a remarkably wide choice and surprisingly moderate prices. Plain-tailored, braid bound styles with shoe string belts . The shaple lines and silk-stitched, trim effects you'll like · Or sport styles of imported Tweeds for town or country, in mixtures of Tan, Blue or Purple.

\$55 THIRD FLOOR

## New Wrap-Coats for



Spring

YOU'LL delight in the velvety softness of the new pile fabrics shown in these lovely Wraps · Collars that snuggle becomingly against your face, flow ing lines of simple drapery that flatter your figure in their graceful sweep.

Feather-light, with soft silk lining, they are what is wanted to slip over your fluffy, frilly

Frocks-and you'll find this especial model of Peruvia and Andria Cloth, with its simple shawl collar, one of the most becoming styles of the season, as well as a conspicuously fine value. They are shown in the new Spring shades, Camel's Hair Polo Cloth Coats Silk-

Lined Throughout The ideal coat for general serviceability. THIRD FLOOR

### Two Straps

And a Lovely Shade of Grey

FOR the newest Pumps are not satisfied with a single strap . They have added a second, just by way of being original, and the effect is altogether charming.

Grey ooze lends itself particularly well to this style, with patent leather running a close second for popularity.

Medium high French heels are those chosen by this dainty Spring shoe.

> \$14.75 SECOND FLOOR



THERE is no more eloquent expression of a woman's taste than the jewels she wears. In her choice of adornment for reception or opera one may read her instinct for the appropriate, her appreciation of the beau-tiful.

If she wears a strand of evenly matched pearls one knows that the two have met in a matchless harmony,

> \$20 to \$400 the strand GROUND FLOOR

> > REYNIER

Mathin Grongbia, Pronces

HER hands were the thing you noticed first, and you tried to decide why they made such an impression

Suddenly you knew—it was the gloves she wore. The wonderful smoothness of fit, the fine quality of the suede that fashioned them " Was it, after all, the hands or rather the gloves that attracted you?

Price \$3.50

GROUND FLOOR

#### Frilly Vests

WHAT woman doesn't demand them in this day of smart tailleurs? And if they take the form of soft net guimpes, so much the better.

The particular guimpes in question have exquisite touches of hand embroidery and Val lace that add greatly to the loveliness of the cream colored

They formerly sold for a much higher price, but they are now marked at

\$5.50

GROUND PLOOR

#### Dotted Veils

Are Subtly Flattering

THAT is why so many women choose them rather than any other kind of Veils . Then too, one may find just the dots that carry out a touch of color in suit or frock.

Imported Chenille dot veiling is shown in solid colors or in combinations of the newest shades.

75c a yard

GROUND FLOOR

#### Furs Shall Be Gray

THAT is the ultimatum for this season, and woe betide the woman who disregards it, provided she would have her costume as modish as a soft little Fur Scarf can make it.

Having accepted the color, she may choose the fur to suit her fancy.

Mole fancy Tie Searfs Natural Squirel Tie Scarfs \$29.50 Gray Fox Animal Shapes Scarfs \$69.50

FOURTH FLOOR

#### The Way Your Gown Fits

Depends Largely On Mr. Corset You Weer

AND it is easy enough to find # one particularly suited to your ligure if you choose an Elente.

Is it the dainty little hip confinerscarcely more than a strip of pink satin with occasional inserts of elastic, and a frivolous ruffle of lace around the bottom?

Or the lightly boned model of broche with neat lacing below the front steel and a Frenchy trimming of pale blue ribbon and lace around the top? This model is made for the average figure.

\$5.50

SECOND FLOOR